

NEWS OF OUR CLIENTS



668 Flinn Ave Suite 28 | Tel 805 529 3700
Moorpark CA 93021 | Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

BUCK WEAR® I GOT YOUR BACK T-SHIRT = FUNNY

New T-shirt May Raise an Eyebrow or Two But That's Why We Make 'Em

At Buck Wear® we have pride in what we do, and who we are – avid hunters and outdoorsmen – oh, and we like to laugh too, a lot. In good knee-slapping fun, we've taken the commonly heard phrase "I've Got Your Back" to an all-new Buck Wear level. Our newest T-shirt, takes a literal, word-for-word approach to the term and goes in a whole new direction that's sure to elicit a laugh from all your hunting buddies.

The new charcoal heather colored T-shirt features a skeletal hunter – armed only with rifle and hat – holding the backbone of his skeletal trophy. The all-bones 10-point buck, sits sans spine next to the hunter. The words "I've Got Your Back" are inscribed above the picture in a matching skeletal font. Get it? He's literally *got* the deer's back – as in his vertebral column. Don't worry, we're pretty sure you'll get hardy chuckle around hunting camp, even it takes them a minute for the pun to sink in.

Quality made to the level you've come to expect of Buck Wear, the T-shirt is made of heavyweight 100 percent pre-shrunk cotton. The company uses a premium screen-printing process, which means your shirt will last a long time and look great wash after wash.

Buck Wear's new I've Got Your Back T-shirt (Model # 1481) is available in sizes medium through XL. Pair this T-shirt with one of Buck Wear's popular hats or sweatshirts or even pick out a piece for the rest of the family – Buck Wear also offers stylish designs in women's and youth sizes.

Buck Wear's clothing line is available through top hunting, fishing and outdoor sports retailers across the United States and online at www.buckwear.com.

For more information on the new Buck Wear I've Got Your Back T-shirt or Buck Wear's full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (800) 813-7708 · Or visit www.buckwear.com.

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